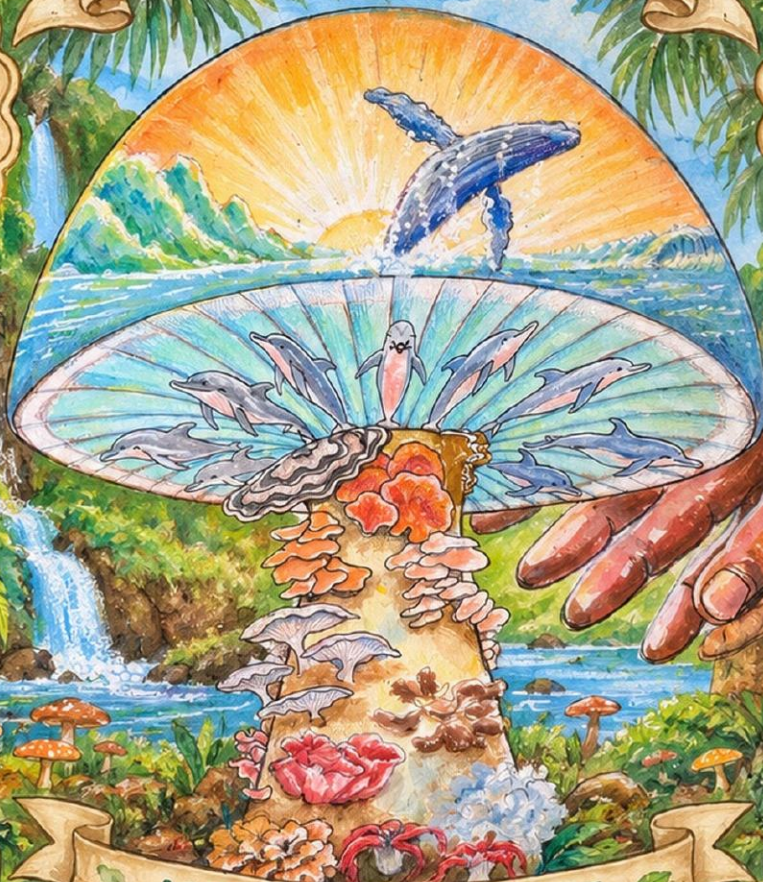


MAUI MUSHROOM FESTIVAL

EXPLORE • LEARN • CELEBRATE

CELEBRATING
HAWAII'S
NATURAL
MEDICINE &
LOCAL MUSHROOM
CULTURE!

A WEEKEND OF
DISCOVERY,
CONNECTION
& FUN!



MARCH 19-21, 2027

AHIMSA • HAIKU, MAUI

VENDORS • FOOD • LIVE MUSIC • WORKSHOPS





WHAT GUESTS WILL EXPERIENCE

Three days of discovery, connection & fun

Programming is being developed and may evolve as speakers and partners are confirmed. Planned experiences include:

1

MUSHROOM EDUCATION

Edible and medicinal mushrooms of Maui, identification fundamentals, and practical fungi knowledge.

2

CULTIVATION WORKSHOPS

Hands-on learning for home gardens, farms, and small-scale growing systems.

3

SPEAKERS & PRESENTATIONS

Local and invited voices in mycology, wellness, ecology, food systems, and research.

4

FOOD & LOCAL VENDORS

A marketplace of Maui makers, growers, mushroom products, art, and community businesses.

5

MUSIC, ART & CELEBRATION

Live music, dance, art, and a mushroom-themed open mic woven into the weekend.

6

WELLNESS & COMMUNITY ACCESS

Yoga, wellness, work trade, professional barter, and scholarships where possible.

2027 SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

MARCH 19–21, 2027 • AHIMSA, HAIKU, MAUI • 300+ GUESTS

FOUNDING PARTNERS: TROPICAL FUNGI ACADEMY + MAUI MUSHROOMS & MORE

A WEEKEND ROOTED IN FUNGI, PLACE, AND COMMUNITY

Partner with the Maui Mushroom Festival

The Maui Mushroom Festival is a three-day gathering created to explore, learn, and celebrate the extraordinary world of fungi through education, cultivation, food, music, art, wellness, and connection.

From first-time mushroom-curious guests to seasoned growers and mycologists, the festival brings people together around practical knowledge, local culture, ecological stewardship, and the many ways fungi can strengthen communities.

EXPLORE • LEARN • CELEBRATE

OUR MISSION

To educate and inspire community interest, involvement, and research using mushrooms to increase food sovereignty, nutrition, soil fertility, health and wellness, and environmental remediation through presentations, exhibits, workshops, art, and music featuring fungi.

WHY PARTNER WITH US

More than a logo on a banner

Tropical Fungi Academy and
Maui Mushrooms & More are
already building the
foundation.

Now we are inviting aligned
partners to help us create an
unforgettable festival for
Maui—and become part of
the story from the beginning.

ON-SITE PRESENCE

Booth space, signage, stage recognition and
thoughtful activations.

DIGITAL VISIBILITY

Festival Instagram and Eventbrite recognition
that grows by tier.

COMMUNITY ALIGNMENT

Support fungi literacy, food resilience, wellness,
education and stewardship.

CATEGORY STORYTELLING

Connect with workshops, food, music, wellness,
speakers or sustainability.

EARLY-PARTNER VALUE

Help shape an annual Maui gathering with
meaningful room to grow.

SPONSORSHIP LEVELS

Choose your mushroom

A sponsorship ladder inspired by prized culinary mushrooms—with visibility and access expanding as the partnership grows.

PEPEIAO

\$10,000

PRESENTING PARTNER

Stand alongside the festival itself.

ALMOND PORTOBELLO

\$5,000

PREMIER PARTNER

High-impact visibility all weekend.

SNOW FUNGUS

\$2,500

FEATURED PARTNER

Strong guest-facing participation.

PADDY STRAW

\$1,000

SUPPORTING PARTNER

Visible digital and on-site recognition.

OYSTER

\$500

COMMUNITY PARTNER

An accessible way to help the festival grow.



WHAT EACH TIER INCLUDES

Sponsorship benefits

BENEFIT	OYSTER \$500	PADDY STRAW \$1,000	SNOW FUNGUS \$2,500	ALMOND PORTOBELLO \$5,000	PEPEIAO \$10,000
Eventbrite sponsor section	Yes	Yes	Yes	Yes	Yes
Festival Instagram	1 thank-you	1 post	2 posts	3 posts	Featured campaign
Sponsor signage	Shared	Shared	Featured	Premium	Top billing
Vendor booth	Add-on*	Included	Included	Premium	Premium
Festival passes	2	2	4	6	8
Stage acknowledgement	—	1x	Daily	Daily premium	Opening + daily
Select print/digital materials	—	—	Included	Prominent	Top billing
Dedicated sponsor spotlight	—	—	1	1	2
Experience association	—	—	Subject to fit	Priority	Priority
Category exclusivity	—	—	—	Discuss	Priority / discuss
Presented-by naming	—	—	—	—	Exclusive option

* Oyster booth space may be available as an add-on. Benefits are subject to production timelines, availability and mutual approval.

EVERY LEVEL HELPS THE FESTIVAL GROW

Pepeiao & Almond Portobello

PEPEIAO • \$10,000

PRESENTING PARTNER

The festival's flagship partnership for one lead organization seeking maximum visibility and a meaningful connection to the entire weekend.

- Exclusive option for 'Maui Mushroom Festival 2027 presented by [Sponsor]' naming.
- Top logo placement on sponsor signage and applicable festival materials.
- Premium activation space, eight passes, opening acknowledgement and daily stage recognition.
- Featured Instagram campaign, Eventbrite presence and two dedicated sponsor spotlights.
- Priority association with a major experience plus first consideration for category exclusivity.

ALMOND PORTOBELLO • \$5,000

PREMIER PARTNER

A premier partnership with strong, repeated visibility throughout the weekend and meaningful guest-facing presence.

- Prominent logo placement and premium on-site signage.
- Premium vendor booth, six passes and daily stage/emcee acknowledgement.
- Three Instagram sponsor posts, Eventbrite recognition and one dedicated spotlight.
- Priority alignment with a workshop, music experience, wellness area, vendor village or other fitting program.

Snow Fungus, Paddy Straw & Oyster

SNOW FUNGUS \$2,500

- Featured logo placement
- Included vendor booth + 4 passes
- 2 Instagram posts + Eventbrite
- Daily stage acknowledgement
- 1 sponsor spotlight
- Potential workshop/experience association

PADDY STRAW \$1,000

- Shared signage + Eventbrite
- Included vendor booth + 2 passes
- 1 Instagram sponsor post
- 1 weekend stage acknowledgement

OYSTER • \$500

- Eventbrite recognition
- Shared festival signage
- 1 social thank-you
- 2 festival passes
- Booth may be added if available

SPECIALTY SPONSORSHIPS

Custom packages can support a specific part of the weekend:

Featured speakers & travel • Main stage & live music • Workshop series • Community scholarship fund • Wellness & yoga • Vendor village • Food & beverage • Sustainability & waste reduction • Photography, video, sound & production



WHERE PARTNERSHIP DOLLARS CAN GO

Help us build the weekend we know is possible

Sponsorship can make a direct, visible difference. We are building toward the strongest program our community support makes possible.

1

BRING IN OUTSTANDING SPEAKERS

Travel, lodging, honoraria and production support for respected educators and mycology voices.

2

EXPAND WORKSHOPS & EDUCATION

Materials, equipment, demonstration supplies and hands-on learning.

3

KEEP THE FESTIVAL ACCESSIBLE

Scholarships, work-trade opportunities and community participation.

4

STRENGTHEN PRODUCTION

Sound, staging, signage, tents, seating, safety, sanitation and infrastructure.

5

CELEBRATE MAUI COMMUNITY

Space for local vendors, food, artists, musicians, growers and educators.

6

REDUCE WASTE & IMPROVE STEWARDSHIP

Thoughtful systems for composting, reuse and responsible production.



A PARTNERSHIP THAT KEEPS MOVING

Visibility before, during & after the festival

Strong sponsorship should create a story—not just a logo placement.

BEFORE

Build anticipation

Instagram storytelling,
Eventbrite presence, sponsor
spotlights and experience
alignment.

DURING

Become part of the weekend

Guest-facing activation,
signage, booth presence, stage
recognition and shared
moments.

AFTER

Carry the impact forward

Post-event gratitude, lasting
community association and
momentum toward an
annual festival.

Early partners have a special opportunity to help shape an event we intend to grow into a meaningful annual gathering for Maui and the wider fungi community.

LET YOUR BRAND HELP SOMETHING LIVING TAKE ROOT

LET'S GROW THIS TOGETHER

Join the partners bringing it to life

Tropical Fungi Academy and Maui Mushrooms & More are already creating an unforgettable weekend of fungi, learning, food, music, wellness, and community connection.

JOIN OUR CURRENT FOUNDING PARTNERS



**TROPICAL
FUNGI
ACADEMY**



**MAUI
MUSHROOMS**
& more

MARCH 19-21, 2027 • AHIMSA, HAIKU, MAUI

SPONSORSHIP CONTACT

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Instagram: Maui Mushroom Festival

Produced in partnership by Tropical Fungi Academy and Maui Mushrooms & More

Mahalo for helping this festival take root.